

## mychoice, mysummer

**CASINO NAME:** Hollywood Casino Hotel & Raceway

**CONTACT:** Samantha Keeney

**PROMOTIONAL PERIOD:** July 5-August 17

**DRAWING TIMES:** Fridays during promo period - Hourly from 5pm to 10pm

### PROGRAM STRUCTURE:

#### Fridays mychoice, mysummer drawings

- 4 winners every hour will have a chance to spin the mychoice mysummer prize wheel

Drawing Time	# of Winners
5pm	4
6pm	4
7pm	4
8pm	4
9pm	4
10pm	4

- Patrons qualify by playing with their card in any slot machine at the time of each drawing: 6pm, 7pm, 8pm, 9pm, 10pm
- Each winner drawn will spin the prize wheel to win Free *SLOTPLAY* awards ranging from \$100 to \$1,000 or a chance to win a guaranteed spot on the mychoice mysummer Mercedes giveaway on August 17.

Wheel Prize Distribution		
Number of Prizes	Value	Description
20	\$100	Free <i>SLOTPLAY</i>
15	\$250	Free <i>SLOTPLAY</i>
4	\$500	Free <i>SLOTPLAY</i>
1	Guaranteed Grand Prize Plus \$1,000	Free <i>SLOTPLAY</i> & Guaranteed Grand Prize on 8/17

- Winner's names will be announced and/or displayed throughout the casino floor.
- mychoice members can only be drawn once per date and are only eligible to win seat into finale once. If mychoice member were to spin wild card seat on a subsequent drawing date, they will receive \$1500 FSP in-lieu of the \$1000 and the wildcard seat.

### **August 17 Grand Prize Drawing**

- Hourly drawings using the MGT Sweepstakes module 5 winners will be randomly selected to participate in each hourly drawing.
- Winners will select from a variety of summer items that each include a prize based on the prize matrix below:

Drawing Time	# of Winners	Prizes	# of Winners	Prizes
6pm	4	\$250 FSP	1	\$100 Free Slot Play plus guaranteed spot
7pm	4	\$250 FSP	1	\$100 Free Slot Play plus guaranteed spot
8pm	4	\$250 FSP	1	\$100 Free Slot Play plus guaranteed spot
9pm	4	\$250 FSP	1	\$100 Free Slot Play plus guaranteed spot

- 10pm –Based on the number of finalist from above drawings and from previous wildcard drawings, we will select the final finalists at 10pm by drawing from the above mentioned sweepstakes to get a total of 10 finalists to participate in the final drawing.

Drawing Time	# of Winners	Prizes	# of Winners	Prizes
10pm	Up to 10	\$250 to \$1000 FSP	1	Mercedes or \$30k Cash

- Prize values will be placed in a summer themed item (such as cooler)
  - They will pick based on the order the order they were drawn.
  - One winner receives a Mercedes Benz or cash option of \$30,000.
  - Remaining winners will receive free slot play
- Drawing winners will have 3 minutes to report to the promotional area once their name has been announced. If a winner fails to present themselves in the allotted 3-minute period, a new winner will be drawn until a total of 10 are participating.
  - *Free SLOTPLAY* will be loaded onto each winner's mychoice account immediately following each drawing.
  - *Free SLOTPLAY is considered promotional credits, holds no cash value and is non-transferrable. Free SLOTPLAY will be valid for same day if value is below \$500. For values \$500+ Free Slot Play will be valid for 30 days.*

### **Announcement Disclaimer**

- Selected participant names will not be announced over the public address system at the time of the drawing(s). It is the responsibility of each participant to hear the announcements over the public address system.
- In the event that a winner presents him/herself but is not able to present two required forms of identification on the date of the promotion, the winner will have one hour after the promotion or Management's discretion to return to the drawing area and present the required valid identification along with their Marquee Rewards card to claim his/her prize. At that time the prize package and/or cash prize will be distributed.

### **General Rules**

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1. As used herein "Hollywood" means Hollywood Casino Hotel & Raceway and all of its parent, affiliated, and subsidiary companies.
2. No purchase necessary to participate. Void where prohibited or restricted by law.
3. Must be at least 21 years of age to participate and participants must provide valid proof of age.
4. All participants must have a Marquee Rewards card; Marquee Rewards cards are free and are available at Player Services.
5. This promotion is subject to all applicable federal, state, and local laws and regulations, including gaming, and all aspects of the promotion are subject to the approval of appropriate regulatory authorities.
6. Winners must show their Marquee Rewards card and valid picture identification (driver's license, state identification card, or military identification card) in order to collect prize. If winner is not a U.S. citizen, a current passport or alien registration card is required.
7. Winners agree to allow the use of their name and likeness for promotions/advertising and announcements without compensation where permitted.
8. Winners are responsible for any and all taxes, licenses, registrations and other fees.
9. Event times are approximate. Hollywood reserves the right to change event times due to unforeseen or extenuating circumstances.
10. All decisions regarding the interpretation of rules, eligibility, etc. for this promotion lie solely with Hollywood whose decisions are final.
11. Hollywood reserves the right to modify or cancel this promotion at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any participant's prize already awarded.
12. Hollywood may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
13. Hollywood is not liable for injuries or losses arising or resulting from participation in the promotion and is not liable for any acts or omissions by employees, whether negligent or willful, in the conduct of the promotion and is not liable in the event of any equipment or software malfunction.
14. Hollywood is not responsible for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Hollywood, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the promotion.
15. If for any reason the promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Hollywood which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion, Hollywood reserves the right at its sole discretion to cancel, terminate, modify or suspend the promotion.
16. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt

be made, Hollywood reserves the right to seek damages from any such person to the fullest extent of the law.

17. Prizes are non-transferable.

18. Must be present to win.

19. All employees of Hollywood Casino Bangor are prohibited from gambling/wagering on slot machines and gaming tables owned or operated by Hollywood Casino Bangor. Gambling/wagering at the track and the Race Book is allowed by off-duty employees of lawful age that do not hold a position of Manager Level (to include shift managers) or above with the company. Employees may not engage in or initiate any type of gambling while on Company premises, i.e., dice games, "sports pools," etc. Furthermore, Employee gambling / wagering during working hours interferes with the employee's ability to adequately perform his or her duties. Therefore, no employee may gamble/wager while on duty or in work uniform.

Moreover, the Company recognizes that an appearance of impropriety may be created when certain employees gamble/wager at a PNG subsidiary. Therefore, any employee who holds a position of department manager or above may not gamble/wager at a PNG subsidiary and may not place a wager on a horse race conducted at a PNG racing subsidiary.

In addition, any employee who has the ability to adjust or input information in the casino management system may not hold a Penn National Gaming Player Card at any Penn National Gaming Property.

Employees who do not have access to the casino management system may hold a player card issued by a Penn National affiliate and may receive comps and points just like any customer. However, in order to avoid potential or perceived improprieties, employees may not participate in any marketing drawings, contests, sweepstakes or slot or table tournaments at any Penn property. This policy is subject to any further restrictions in gambling by licensed employees that may be imposed by the state in which the employee works.

Spouses and immediate family members of Hollywood Casino Bangor are not eligible for this promotion.

20. Individuals who are excluded from casino facilities, either through a government program or by their own request, are not eligible.

21. By participating in this promotion, participants agree to the rules.

22. A copy of these rules and any changes will be available at Player Services throughout the duration of this promotion.